



Delivering hope, one meal at a time®

30th Annual Chef's Best Dinner & Auction



Sponsorship Opportunities

June 15, 2020 • Marriott Marquis Washington, DC

30th Annual Chef's Best Dinner & Auction



When

Monday, June 15, 2020
President's Reception 5:30 p.m. - 6:30 p.m.
Main Event 6:30 p.m. - 9:30 p.m.

Where

Marriott Marquis Washington, DC
901 Massachusetts Avenue NW
Washington, DC 20001

Why

Chef's Best is Food & Friends' signature event to support our work providing nutritionally tailored, home-delivered meals and groceries to adults and children living with serious illnesses throughout the Washington, DC area. In its 30th year, *Chef's Best* is a highlight of Washington's social calendar. Funds raised at *Chef's Best* will support Food & Friends' mission to deliver more than 1 million meals this year.

Reach

Over 30 of the region's most prominent chefs and mixologists will prepare tastings of their culinary specialties while 1,000 sponsors, donors, government officials and guests enjoy exciting auction items. The *Chef's Best* marketing campaign generates over 2 million impressions.

Food & Friends' Mission: You Make It Possible

Freshly-Prepared Meals

Our registered dietitians partner with our chefs to create nutritionally tailored menus to meet the specific needs of each client. Each day breakfast, lunch and dinner are prepared, packaged and home-delivered Monday through Saturday, year round.

Groceries-to-Go

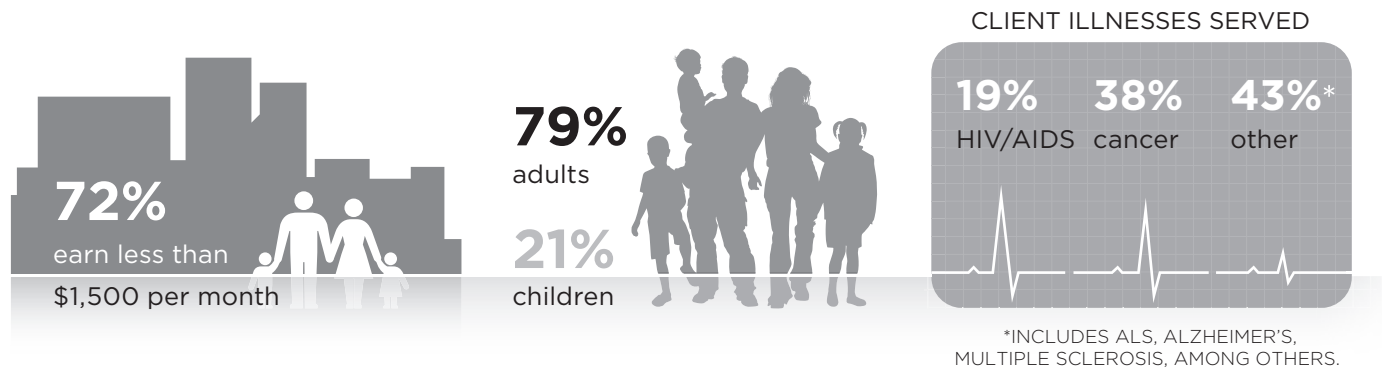
Bags of groceries, frozen entrees and fresh produce, delivered to clients who can handle light meal preparation or who live in outlying areas.

Nutrition Counseling and Education

One-on-one counseling helps clients manage the side effects of their illness and treatments. Education is also provided by registered dietitians through workshops and cooking classes.

Our Clients, Our Neighbors

This year, we will serve more than 3,800 seriously ill adults and children unable to buy or prepare their own meals. More than 8,700 volunteers will help make this possible. Our services are free, confidential and based only on medical need.



Your Impact

We believe in nourishing both the body and the mind, so our meals are delivered by caring community members who help reduce the sense of social isolation that can result from a serious illness. With more than 1 million meals to deliver this year, six days a week, we're on the road covering more than 5,300 square miles of the Washington metropolitan area.

With the help of our supporters, we have delivered more than



Chef's Best

SPONSORSHIP OPPORTUNITIES

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	Presenting \$100,000	Diamond \$75,000	Platinum \$50,000	Gold \$25,000	Silver \$15,000	Bronze \$10,000	Copper \$5,000	Friends \$2,500	Supporters \$1,000
Event Naming Opportunity	Yes								
Logo/Listing on All Marketing Materials	Logo								
Dedicated Welcome in Printed Program	Yes	Yes							
Opportunity to Give Remarks at President's Reception	Yes								
Seats at Main Event	30	30	20	20	10	10	8	4	2
Tickets to President's Reception	30	30	10	6	4	2	2		
Recognition in Stage Program	Yes	Yes	Yes	Yes					
Name Mentioned in "Voice of God" Loudspeaker Announcements	3 times	2 times	1 time	1 time					
Recognition in Event Press Release	Quote & Listed	Listed	Listed						
Table Signage	Yes	Yes	Yes	Yes	Yes	Yes	Yes		
Recognition in 2,000 invitations	Logo	Logo	Logo	Logo	Listed	Listed			
Recognition on Event Website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Listed	Listed	Listed		
Recognition on Corporate Supporters Webpage	Logo	Logo	Logo	Logo	Listed	Listed			
Recognition on Slide Presentation	Logo	Logo	Logo	Logo	Listed	Listed			
Recognition in Printed Program	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed
Ad in Printed Program	Full Page Premier Placement	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page			
Recognition in 2020 Annual Report	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed
Recognition in <i>Chef's Best</i> Emails	Logo	Logo	Logo	Logo					
Recognition in <i>ChopTalk</i> (14,000 mailed)	Logo	Logo	Logo	Logo	Listed	Listed			
Recognition in <i>Monthly Mouthful</i> (58,000 emailed)	Logo	Logo	Logo	Logo	Listed	Listed	Listed		
Dedicated LinkedIn Post	Yes	Yes	Yes	Yes	Yes	Yes			

Invitation recognition deadline: **April 13, 2020**

Program recognition deadline: **May 25, 2020**

Contact Us to Secure Your Sponsorship

Contact **Rebecca Weiss**, Special Events Director
 Phone (202) 269-6883 • Email rweiss@foodandfriends.org
 Online www.foodandfriends.org/chefsbest



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SPONSORSHIP RESERVATION

Sponsorship & Tickets (please check all that apply)

Sponsorship Levels:

Presenting \$100,000

Gold \$25,000

Copper \$5,000

Diamond \$75,000

Silver \$15,000

Friends \$2,500

Platinum \$50,000

Bronze \$10,000

Supporters \$1,000

Tickets & Donations:

Individual Tickets: _____ at \$350 each.

I cannot attend, but I would like to make a tax-deductible donation of \$ _____.

Donor Information

Contact Name

Company

Address

City

State

Zip

Day Phone

Fax

Email

For Donor Recognition Platforms:

Please list as: _____

I/We prefer to remain anonymous.

LinkedIn URL: _____

Payment Information

Total Payment \$ _____

Check Enclosed (made payable to Food & Friends) VISA MasterCard AMEX Discover

Credit Card Number

Expiration

CVV Code

Signature

Date

If you would like to make a gift of stock, please contact Rebecca Weiss at (202) 269-6883 or by email at anover@foodandfriends.org. All amounts in excess of \$65 per ticket are tax-deductible. Food & Friends is registered with the IRS as a tax exempt 501(c)(3) organization, Tax ID #52-1648941.

Please complete and return this form to:

Food & Friends • 219 Riggs Road NE • Washington, DC 20011

Phone (202) 269-6883 • Fax (202) 635-4262 • Email rweiss@foodandfriends.org





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