



# 32nd Annual Chef's Best Dinner & Auction



## Sponsorship Opportunities

May 7, 2025 • Marriot Marquis Washington D.C.

# 32nd Annual Chef's Best Dinner & Auction



## When

**Wednesday, May 7, 2025**

**President's Reception:** 5:30 p.m. - 6:30 p.m.

**Gourmet Chef's Tastings & Reception:** 6:30 p.m. - 8:00 p.m.

**Dessert, Program & Live Auction:** 8:15 p.m.

## Where

**Marriott Marquis**

901 Massachusetts Ave. NW

Washington, D.C. 20001

## Why

Chef's Best is Food & Friends' signature event to support our work providing home-delivered, freshly prepared, medically tailored meals and medically tailored groceries to adults and children living with HIV/AIDS, cancer, diabetes, and other serious illnesses throughout the Washington, D.C. area. Now in its 32nd year, Chef's Best is a highlight of Washington's social calendar. Funds raised at Chef's Best will support Food & Friends' mission to deliver nearly 1.75 million medically tailored meals this year.

## Reach

Over 30 of the region's most prominent chefs and mixologists will prepare tastings of their culinary specialties while 800+ sponsors, donors, public officials and guests enjoy tastings and exciting auction items. The Chef's Best marketing campaign generates over 4 million impressions.

# Food & Friends' Mission: You Make It Possible

## Freshly-Prepared Meals

Our registered dietitians partner with our chefs to create medically tailored menus to meet the specific nutrition needs of each client. Breakfast, lunch and dinner are prepared, packaged and home delivered Monday through Saturday, year round.

## Medically Tailored Groceries

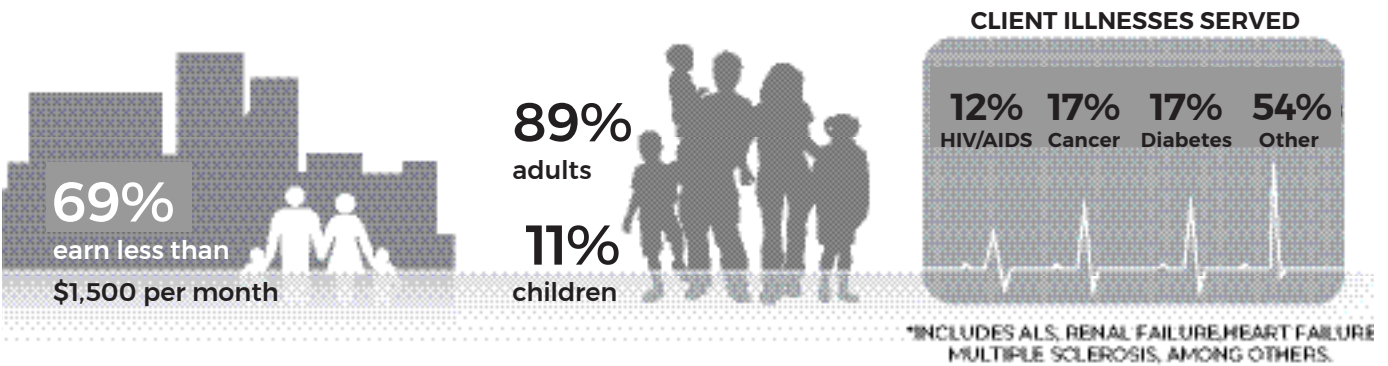
Bags of groceries, frozen entrees and fresh produce are delivered to clients who can handle light meal preparation or who live in outlying areas.

## Nutrition Counseling and Education

One-on-one counseling helps clients manage illness symptoms and treatment side effects. Education is also provided by registered dietitians through workshops and cooking classes.

## Our Clients, Our Neighbors

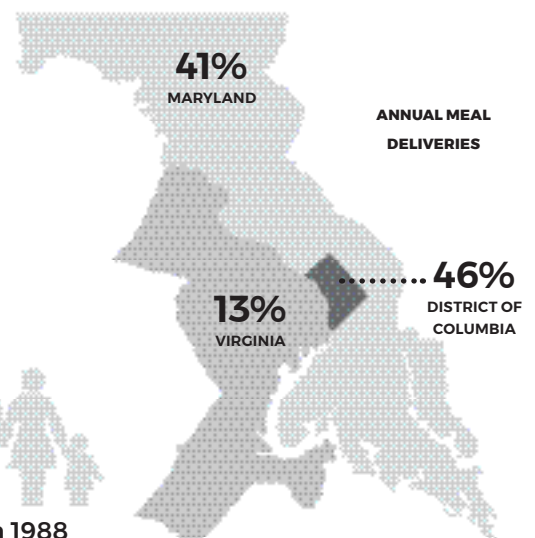
This year, we will serve more than 5,000+ seriously ill adults and children who are nutritionally compromised because of their illness and often unable to prepare their own meals. More than 4,000 volunteers will help make this possible. Our services are free, confidential and based only on medical need.



## Your Impact

We believe in nourishing both the body and the mind, so our meals are delivered by caring community members who help reduce the sense of social isolation that can result from a serious illness. With nearly 1.75 million meals to deliver this year, six days a week, we're on the road covering more than 6,100 square miles of the Washington metropolitan region

With the help of our supporters, we have delivered more than:



# Chef's Best

## SPONSORSHIP OPPORTUNITIES

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	Presenting <b>\$75,000</b> (Exclusive)	Diamond <b>\$50,000</b>	VIP Reception <b>\$30,000</b> (Exclusive)	Platinum <b>\$25,000</b>	Beverage <b>\$20,000</b> (Exclusive)	Gold <b>\$15,000</b>	Bar <b>\$12,500</b> (Exclusive)	Silver <b>\$10,000</b>	Registration <b>\$7,500</b> (Exclusive)	Bronze <b>\$5,000</b>	Friend <b>\$2,500</b>	Supporter <b>\$1,000</b>
Event Naming Opportunity	Yes											
Opportunity to Give Remarks During Dinner Program	Yes											
Opportunity to Present Award		Yes										
VIP Reception Sponsor - Exclusive <small>*Includes welcoming Remarks</small>			Yes									
Seats at Dinner	30	30	20	20	14	10	8	10	6	8	4	2
Tickets to the VIP Reception	30	20	20	10	8	6	6	4	2	4	2	
Marketing Materials Recognition	Logo	Logo	Logo	Listed	Listed							
Signage at each bar							Logo					
Signage at Registration								Logo				
Signage at Each Table					Logo							
Recognition from the Stage	Yes	Yes	Yes	Yes								
Recognition in "Voice of God" announcements	2 Times	1 Time	1 Time	1 Time								
Recognition in 2,000 event invitation *Deadline 3/10/2025	Logo	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed		
Recognition on Corporate supporters Webpage	Logo	Logo	Logo	Logo								
Printed Program Recognition *Deadline 4/15/2025	Full Page Ad Premier Placement	Full Page Ad Premier Placement	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	1/4 Page Ad	Listed	Listed	Listed	Listed
Recognition in Washington Business Journal Full Page Corporate Partner Thank-You Ad	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed				
Recognition in Event Emails	Logo	Logo	Logo	Logo								
Recognition in Montly Mouthful Digital Newsletter (30,000 email recipients)	Logo	Logo	Logo	Logo	Listed	Listed						
Dedicated LinkedIn Post	Listed	Listed	Listed	Listed	Listed	Listed	Listed	Listed				
Recognition in ChopTalk (14,000 mailed)	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed				
Volunteer Day at Food & Friends (Up to 15 people)	Yes	Yes	Yes	Yes	Yes	Yes						
Slide Presentation Recognition *Deadline 4/28/2025	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed			
Event Website Recognition	Logo	Logo	Logo	Logo	Listed	Listed	Listed	Listed	Listed	Listed		

\*Inclusion in print materials dependent on print deadlines

### To Secure Your Sponsorship

**Contact** Jenna Smith, Special Events Director  
**Phone:** (202) 269-6826 · **Email:** [jsmith@foodandfriends.org](mailto:jsmith@foodandfriends.org)  
**Online:** [foodandfriends.org/engage/chefs-best](https://foodandfriends.org/engage/chefs-best)



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## SPONSORSHIP RESERVATION

### Sponsorship (please check all that apply)

#### Sponsorship Levels:

- |  |   |  |   |
|--|---|--|---|
| <input type="checkbox"/> <b>Presenting</b> Exclusive \$75,000    | <input type="checkbox"/> <b>Platinum</b> \$25,000           | <input type="checkbox"/> <b>Bar</b> \$12,500         | <input type="checkbox"/> <b>Supporter</b> \$1,000 |
| <input type="checkbox"/> <b>Diamond</b> \$50,000                 | <input type="checkbox"/> <b>Beverage</b> Exclusive \$20,000 | <input type="checkbox"/> <b>Registration</b> \$7,500 | <input type="checkbox"/> <b>Other</b> \$ _____    |
| <input type="checkbox"/> <b>VIP Reception</b> Exclusive \$30,000 | <input type="checkbox"/> <b>Gold</b> \$15,000               | <input type="checkbox"/> <b>Bronze</b> \$5,000       |   |
|  | <input type="checkbox"/> <b>Silver</b> \$10,000             | <input type="checkbox"/> <b>Friends</b> \$2,500      |   |

Total Payment \$ \_\_\_\_\_

### Donor Information

Contact Name	Company	
Address		
City	State	Zip
Day Phone	Fax	Email

#### For Donor Recognition Platforms:

- Please list as: \_\_\_\_\_
- I/We prefer to remain anonymous.

### Payment Information

Total Payment \$ \_\_\_\_\_

- Check Enclosed (made payable to Food & Friends)  VISA  MasterCard  AMEX  Discover

Credit Card Number	Expiration	CVV Code
Signature	Date	

**Please note** sponsorships paid through your donor advised fund (DAF) are ineligible for tickets, since gifts through a DAF cannot receive benefits in exchange for the grant. You can purchase tickets at the fair market value cost of \$175.00

Food & Friends is registered with the IRS as a tax exempt 501(c)(3) organization, Tax ID #52-1648941.

**Please complete and return this form to Jenna Smith:**

Food & Friends • 219 Riggs Road NE • Washington, D.C. 20011

**Phone:** (202) 269-6826 • **Fax:** (202) 635-4262 • **Email:** [Jsmith@foodandfriends.org](mailto:Jsmith@foodandfriends.org)



**FOOD &  
FRIENDS**



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